

**Jeanmarie Catherine Winger**  
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**EXPERIENCE:**

**PHILADELPHIA 76ERS** SUMMER 2017 – PRESENT  
**CAMDEN, NEW JERSEY**

Community Engagement Associate

- Participate and assist with the preparation and marketing strategies of various community outreach programs, special projects and initiatives hosted by the Philadelphia 76ers.
- Audit, review and organize departmental documents, internal reports, partner contracts and agreements and event release forms.
- Process all external and internal donation inquiries, as well as updating and maintaining inventory, including autograph merchandise, promotional items and supplies.
- Assist in the development of the Wilt Chamberlain Memorial Fund annual planning for the 2017-2018 school year.
- Participate during game-nights with various CR and Sixers Youth Foundation programs.
- Develop relationships with key external stakeholders, such as our Philadelphia and Camden school partners.

**PENN STATE ATHLETICS** FALL 2016 – SPRING 2017  
**UNIVERSITY PARK, PENNSYLVANIA**

Digital & Social Media Intern

- Created content for @StudentCentral managed by the intern team, such as promoting various sporting events, information regarding student ticketing and interacting with other Penn State students & organizations.
- Provided support to the Sports Information Directors to handle all social media content for different sports on team's Twitter, Instagram and Facebook pages.
- Created in-game Team Infographics for the different Penn State sports teams.

**DELICIOUS ITALY FOOD & TRAVEL** SUMMER 2016  
**ROME, ITALY**

Social Media Intern

- Created content for their [Facebook](#) page, including various hashtags and photos of different landmarks of Rome and Italy.
- Helped increase company's following by 90%.
- Researched tourism & food magazines within the United States and United Kingdom.

**46 LIVE** FALL 2015 – SPRING 2017  
**UNIVERSITY PARK, PENNSYLVANIA**

Host

- Provided [46 hours of coverage](#) for Penn State's Dance Marathon (THON).
- Conducted interviews with the THON dancers and spectators throughout the weekend.
- Reached over 200,000 viewers in all 50 states and 128 countries.

**LEADERSHIP:**

**PHI MU FRATERNITY – BETA MU CHAPTER** FALL 2014 – SPRING 2017

Vice President of Chapter Developments – Executive Committee Member

- Organized the weekly chapter meetings & member development programs for all chapter members, such as Sexual Assault Bystander Awareness training, Confidence programming and resume workshops.
- Submitted weekly chapter forms to Phi Mu National Headquarters.
- Planned and facilitated all Phi Mu & Panhellenic programming events.

**SISTERS ON THE RUNWAY – PENN STATE DIVISION** FALL 2014 – SPRING 2017  
Member

- Raised money and awareness for domestic violence and the Centre County Women's Resource Center.
- Actively participate in weekly club meetings.
- Attended various fundraisers, such as Walk a Mile in Her Shoes.

**ASSOCIATION FOR WOMEN IN SPORTS MEDIA (AWSM)** FALL 2015 – SPRING 2017  
Member

- Attended biweekly meetings for organization.
- Networked with different AWSM alumni and members throughout the country.

**SKILLS:**

- Instruction in Adobe Premiere Pro, Hindenburg Software and Microsoft Office.
- Classroom experience in broadcast, print, radio and digital media.
- Experience in marketing, event planning and community outreach.
- Able to manage on a deadline and deliver on time.

**EDUCATION:**

**THE PENNSYLVANIA STATE UNIVERSITY**  
**UNIVERSITY PARK, PENNSYLVANIA**

B.A. in Broadcast Journalism & Theatre Studies, May 2017  
Certificate in the John Curley Center for Sports Journalism  
Dean's List: Fall 2015, Spring 2016 and Spring 2017  
George E. Paterno Memorial Scholarship Recipient 2016-2017